

GLENDALE ARTS AND CULTURE LIST GUIDELINES AND REQUIREMENTS

A. INTENT AND PURPOSE

1. The Glendale Arts and Culture List is to highlight the arts and culture organizations in the City in order to establish Glendale as a bolstering arts and culture destination in Southern California. Organizations on this list have access to post events** on the Glendale Arts Calendar and are prequalified for sponsorship from the Glendale Arts and Culture Commission. This does not guarantee that an organization will receive fiscal sponsorship.
2. Organizations not on this list still contribute to the arts and culture of the City and may still apply for sponsorship opportunities if they qualify.

B. GOALS

1. Amplify Glendale-based organizations to garner higher visibility to the general public and potentially more resources;
2. Celebrate and foster civic pride in Glendale's diverse artistic and cultural organizations;
3. Encourage public participation in artistic and cultural events; and
4. Promote Glendale's tourist and economic potential as an arts destination.

C. LIST MANAGEMENT

Library, Arts & Culture (LAC) Staff manage the Glendale Arts and Culture List based upon the guidelines which have been approved by the Glendale Arts and Culture Commission. The Commission's goal is to ensure that all applicants meet program criteria, goals, and objectives. LAC Staff is responsible for managing the administrative processes for reviewing organization qualifications, updating the Arts and Culture List, and updating and approving events on the Glendale Arts Calendar.

D. ORGANIZATION QUALIFICATIONS

Organizations that are interested in being included on the Glendale Arts and Culture List must meet the following qualifications:

1. Organizational Requirements
 - a) The organization's principal place of business is located in the City of Glendale, which can be confirmed by providing proof of a Glendale-based mailing address (ex. P.O. Box address, utility bill, W9 form, etc).
2. Programmatic Requirements
 - a) The organization's primary programming (80% or more) takes place in the City of Glendale;
 - b) The majority (50% or more) of the organization's programming or services are open to the public.
 - c) The organization's principal audience is local to or visiting Glendale with the intent of enhancing the creative economy and economic development of the City.

E. HOW TO APPLY

Interested artists, art organizations, or schools must complete the application online which can be found at the ACC website: <https://www.glendaleartsandculture.org/artsandcultureorganizations>

Hard copy applications will not be accepted. The application includes the following information which will need to be completed:

1. Organization Name
2. Street Address, City, State, Zip Code
3. Contact Name
4. Email & Phone
5. Submit proof of Glendale-based mailing address
6. Submit programming calendar of events

LAC Staff will review applications once a week on Wednesdays. If the organization is not approved, Staff will inform the applicant. For more information, please email artsandculture@glendaleca.gov

*** The City deems its acceptance, placement, and posting of an event on the City-owned and operated website as an expression of government speech. The accepted placement and posting of an event is meant to convey, and has the effect of conveying, a government message, and is not for the purpose of providing a forum (whether public forum, designated public forum, limited public forum, or other type of forum) for private speech.*