



CITY OF GLENDALE CALIFORNIA
REPORT TO CITY COUNCIL

December 11, 2007

AGENDA ITEM

Agenda Item: Report
Proposed Parking Changes at the Glendale Transportation Center
Resolution to Adopt the Following:

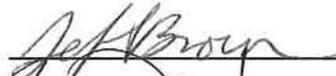
- (1) Implementation of a Glendale Transportation Center Employee Parking Program with a Monthly Parking Fee of \$30.

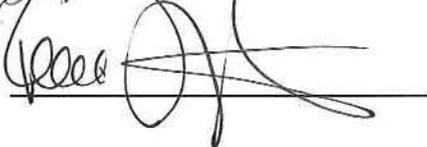
COUNCIL ACTION

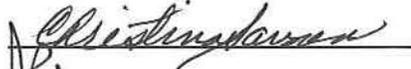
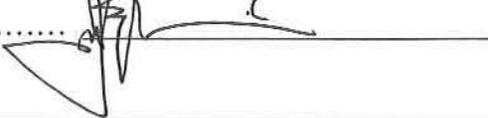
Public Hearing Ordinance Consent Calendar Action Item Report Only
Approved for December 11, 2007 calendar

ADMINISTRATIVE ACTION

Submitted
Stephen M. Zurn, Director of Public Works  Signature

Prepared
Jeff Brown, Assistant Parking Manager 

Approved
James E. Starbird, City Manager 

Reviewed
Christina Sansone, General Counsel-Public Works 
Jano Baghdanian, Traffic & Transportation Administrator. 

RECOMMENDATION

Staff respectfully recommends the City Council approve the attached resolution to implement a Glendale Transportation Center ("GTC") employee parking permit program with a monthly parking fee of \$30. The annual number of permits issued shall be at the discretion of the Director of Public Works and based on the needs of the patrons of the GTC. This matter was presented to the Transportation and Parking Commission ("TPC") and the TPC adopted a motion recommending City Council approval.

SUMMARY

Staff has met with business and property owners from the Gardena Avenue-Cerritos Avenue business area to discuss their parking needs and to determine the feasibility and logistics of implementing a GTC employee parking permit program. Consensus was that a permit parking program would greatly assist the area businesses and that the program would need to be evaluated each year so that the needs of the GTC patrons would not be compromised.

Staff presented a report to the TPC recommending to the City Council the establishment of a Glendale Transportation Center employee parking permit program with a monthly parking fee of \$30. A motion was approved by TPC recommending that the City Council approve the proposed parking changes at the GTC.

FISCAL IMPACT

The material and installation costs for the new parking restriction signs at the GTC parking lot will be approximately \$1800. There are sufficient funds available in Parking Fund account 520-561 for this project. The annual maintenance and operational costs associated with administering the GTC employee parking permit program will be approximately \$500. Staff will purchase the parking permits and the City's parking contractor will be responsible for the distribution and sale of the GTC parking permits. Staff anticipates that the GTC employee parking permit program will generate approximately \$27,000 annually.

BACKGROUND

The GTC located at 400 West Cerritos Avenue, was originally constructed in 1923 and was renovated in September 1999. The GTC serves as a central transportation hub for the City of Glendale. Several public transportation systems; such as Amtrak, Metrolink, Greyhound, Metro, and the Glendale Beeline utilizes the GTC as a transfer point and/or layover. The parking lot at the GTC has a total of 465 parking spaces of which 70 parking spaces are designated as short-term parking (3-hours), 202 parking spaces are designated as long-term parking (72-hours), and 193 parking spaces are designated as daily Metrolink parking.

The daily ridership on the Amtrak, Metrolink, Greyhound, Metro and the Glendale Beeline systems has been steadily increasing throughout the years. Due to this increased ridership, the demand for commuter parking at the GTC has increased. The Public Works, Traffic and Transportation Division received complaints from commuters stating that the long-term parking spaces at the GTC were becoming difficult to locate because the parking spaces were being utilized by employees from the adjacent businesses. Staff issued warning notices and conducted occupancy studies. The end result is that approximately 100 parking spaces may be available to nearby businesses without disrupting the patrons of the GTC.

Based on the current commuter parking demand, there is a surplus of long-term parking spaces available at the GTC. The TPC was presented with a report identifying options to address employee parking for businesses in the Gardena Avenue-Cerritos Avenue business area. The TPC approved a motion recommending to City Council to establish a Glendale Transportation Center employee parking permit program with a monthly parking fee of \$30. A total of 100 GTC employee parking permits may be sold to businesses in the Gardena Avenue-Cerritos Avenue area on a first-come first-served basis. The GTC employee parking permits will be sold on a month to month basis, and will only be valid in the GTC long-term parking lot. The proposed permit will allow employees to park for 6 AM to 9 PM daily,

seven days a week. Permits will be issued and monitored by the City's parking contractor. In the future, the number of GTC employee parking permits may be reduced administratively by the Director of Public Works if the demand for long-term commuter parking at the GTC increases.

In addition, a Short Range Transit Plan (SRTP) has been developed that includes route adjustments to the Beeline. The SRTP has been presented to the City Council in study session as well as to the TPC. After implementation of the SRTP, seven Beeline bus routes will stop at the GTC and create a more significant point of transfer for transit riders. It is anticipated that patrons will use the GTC as a Park and Ride lot and utilize the available transit services to travel to their downtown destination. Therefore, the GTC Permit Parking Program will need annual review.

California Environmental Quality Act ("CEQA") Review.

City staff has determined that the implementation of said monthly parking fee for employees of businesses near the GTC is for the purposes of meeting the City's needs for parking including but not limited to: meeting operating expenses, purchasing or leasing supplies, equipment and materials, meeting financial reserve needs and requirements and obtaining funds for capital projects necessary to maintain parking facilities. As such, said monthly parking fee is statutorily exempt from CEQA review under Cal. Public Resources Code Section 21080(b)(8) and CEQA Guidelines Section 15273 (Cal. Code Regs., tit. 14, §15273).

Council approval of the attached resolution implementing a GTC Employee Parking Program with a monthly fee of \$30 is respectfully recommended.

EXHIBITS

Attachment A: Glendale Transportation Center "72 Hour" parking lot

Proposed Glendale Transportation Center Employee Parking Permit Location- 400 West Cerritos Avenue



LEGEND



72 HOUR LOT



165 TOTAL SPACES
IN THE 72 HOUR LOT

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
GLENDALE ESTABLISHING PARKING FEES FOR THE GLENDALE
TRANSPORTATION CENTER EMPLOYEE PARKING PROGRAM FOR
NEARBY BUSINESSES AT 400 WEST CERRITOS AVENUE

WHEREAS, City staff's research indicates that increases in daily transit ridership have resulted in increasing demand for long-term parking at the Glendale Transportation Center ("GTC") at 400 West Cerritos Avenue, Glendale, but such parking has become difficult to locate at peak periods because parking spaces are being utilized by employees from adjacent businesses; and

WHEREAS, City staff met with adjacent business and property owners from the Gardena Avenue-Cerritos Avenue area to discuss their parking needs and to determine the feasibility and logistics of implementing a parking permit program for the employees of said businesses which would include a monthly fee for parking at the GTC; and

WHEREAS, on July 23, 2007, the Transportation and Parking Commission recommended the establishment of said parking permit program at a monthly parking fee of \$30.00 for employees of businesses near the GTC; and

WHEREAS, said parking fee is necessary to meet increasing parking demands and overcrowded parking in the Glendale Transportation Center and Gardena Avenue-Cerritos Avenue areas and other areas served by the City; and

WHEREAS, said fees are for the purposes set forth in the report of the Director of Public Works dated December 11, 2007.

NOW THEREFORE BE IT RESOLVED BY THE COUNCIL OF THE CITY OF GLENDALE:

SECTION 1. That all the recitals set forth above are true and correct.

SECTION 2. That parking fees for the use of the Glendale Transportation Center located at 400 West Cerritos Avenue are hereby established as follows:

(1) Full-time monthly parking rate for employees of nearby businesses--\$30.00 per month for parking between 6:00 a.m. and 9:00 p.m., seven days per week. A total of up to 100 permits may be sold to businesses in the Gardena Avenue-Cerritos Avenue area on a month-to-month, first-come, first-served basis. Said permits shall be issued and monitored by the City's parking contractor. The number of said permits may be reduced administratively by the Director of Public Works should there be a need to accommodate further increases in long-term commuter parking at the GTC.

Adopted this _____ day of _____, 2007.

Mayor

ATTEST:

City Clerk

APPROVED AS TO FORM

Christina Sarame

General Counsel - Public Works

Date: 12.5-07

STATE OF CALIFORNIA)
) SS
COUNTY OF LOS ANGELES)

I, ARDASHES KASSAKHIAN, City Clerk of the City of Glendale, certify that the foregoing Resolution No. _____ was adopted by the City Council of Glendale, California, at a regular meeting held on the _____ day of _____, 2007, and that same was adopted by the following vote:

Ayes:

Noes:

Absent:

Abstain: