

# CITY OF GLENDALE INTERDEPARTMENTAL COMMUNICATION

DATE November 3, 2010

TO Planning Commission

FROM Michael Nilsson, Mobility Planner

SUBJECT Introduction to the Mobility Study and Implementation of Mobility Study policies

On November 3, 2010, the Planning Commission will be presented with an overview of the Downtown Mobility Study. The purpose of this update is to educate and inform the Commission about the Mobility Study and prepare the Commission to review policies that are in the process of being implemented. The Mobility Study was developed in tandem with the Downtown Specific Plan to accommodate expected growth in downtown Glendale without significantly increasing auto congestion or impacting quality of life. It focuses on establishing transit and pedestrian-friendly policies within the Downtown Specific Plan area. The following are the main policy concepts of the Downtown Mobility Study:

- Street Types: Designate street types to primarily serve autos, pedestrians or transit to provide policy guidance on street design and operation.
- Street Capacity Enhancements: Limit future road widening to auto priority streets as mentioned in the Mobility Study – Central Ave., Colorado St. and Glendale Ave.
- Transit Service: Update the Glendale Beeline bus brand and routes with seamless connections between regional and local services.
- Parking Management: Maximize current parking supply and availability of parking downtown through improved wayfinding, signage and pricing strategies.
- Transportation Demand Management (TDM): Incentivize alternative transportation programs such as free transit passes, vanpool/carpool programs, and bicycle parking requirements for employees and residents.
- Funding and Financing: Create locally-generated financing mechanisms to pay for transit and streetscape improvements. Once local financing is well-established, seek state and federal funding for large-scale transit improvements.

Policies anticipated for submittal for Commission's review and comment in the next six months include:

Parking Code Adjustments for Downtown Glendale – The existing parking code has been analyzed and a peer review of parking standards was conducted. Potential incentives to adjust existing parking requirements in downtown Glendale will be provided on November 17<sup>th</sup>, 2010.

Review of the Draft Safe and Healthy Streets Plan – Supporting the Mobility Study's goal of multi-modal transportation, the City is currently working with the Los Angeles County Bicycle Coalition to create a document to implement existing bicycle and pedestrian policies to make Glendale a safer and friendlier city for bicyclists and pedestrians. It is anticipated that the draft document will be provided to the Commission sometime between late 2010 and early 2011.

Parking Recommendations for the South Brand Specific Plan Area – A comprehensive analysis is being conducted to develop a set of parking solutions for the neighborhood. These recommendations will be submitted with the revised zoning of the South Brand Boulevard Specific Plan Area. We anticipate submitting this item around early to mid 2011.

To download the Mobility Study document and to review progress on implementation of Mobility Study, please feel free to review the following links prior to the November 3<sup>rd</sup> presentation:

<http://www.ci.glendale.ca.us/planning/mobilitystudydocument.asp> (Mobility Study document)

<http://www.ci.glendale.ca.us/planning/mobilitystudyimplementation.asp> (Progress on implementation)