Glendale’s downtown is on its way to becoming an “18-hour city,” vibrant with workers, shoppers, and entertainment seekers.
Since incorporating in 1906, Glendale has grown from a small community into an animated, cosmopolitan city, rich in history, cultural diversity, and limitless lifestyle opportunities. Glendale offers a unique downtown area that features art and entertainment, shopping, dining, hotels, multi-national and entertainment companies, and the legendary Alex Theatre. Glendale is a dynamic, fun, and safe place to live, work, and play.

SAFE AND SECURE
NEIGHBORHOOD BUSINESS ENVIRONMENT

EASE OF DOING BUSINESS

GLendale A FULL-SERVICE CITY

INVESTMENT

SOLID DOWNTOWN ANIMATED!

FIFTEEN REASONS TO LOCATE TO DOWNTOWN GLENDALE
Glendale is alive with investment. With its low cost of doing business and strategic location, new investment continues to strengthen the City.

Our Economic Development team assists businesses interested in locating in Glendale with site selection, pre-inspections, and trade area research. Once a location is secured, a project concierge is assigned to shepherd the business from entitlement through opening.

Glendale is creating an environment where businesses can develop and prosper.

NEW, ON-TREND HOUSING
With housing ranging from luxury hillside homes to affordable multi-family complexes, Glendale boasts a wide range of great places to live. Several new luxury multi-unit housing developments in and around the downtown are positioned to deliver an affluent, youthful population to take advantage of the growing list of lifestyle amenities in Glendale.

STATE OF THE ART OFFICE TOWERS
Glendale offers a pristine cityscape with several options for office occupancy. Office towers in the downtown offer convenient, low cost parking, easy freeway access, and a depth of restaurant and fitness offerings for worker convenience.

MAJOR COMPANIES IN GLENDALE
Avery Dennison
Color Me Mine
DineEquity/IHOP
Disney Consumer Products
DreamWorks Studios
KABC-7
Nestle USA
Technicolor
Public Storage
LegalZoom
Univision Communications
Walt Disney Animation Studios
Walt Disney Imagineering
Whole Foods Market
The creative industries are one of the largest employers in Glendale. “Glendale is a surprise hit as Show Biz Boomtown. The city has become a popular place among entertainment companies seeking space.” – LA Times

The City of Glendale understands the important correlation between the health of the business community and the maintenance of a high quality of life for its residents. Glendale is committed to distinguishing the City as a desirable destination to work, live, shop and be entertained. We work one-on-one with business owners—both large and small—to achieve this goal.

**CONCIERGE SERVICE**
The City provides a single point of contact for businesses interested in locating or expanding in Glendale.

**FLEXIBLE ZONING**
The City offers the most flexible zoning for commercial, industrial and manufacturing industry, including Live/Work zoning in the industrial corridor.

**DEDICATED UTILITIES**
With its own Glendale Water and Power company, businesses are assured a lower risk of electrical and water service interruptions.
Safe and secure

Glendale is one of the nation’s safest cities, consistently ranking in the FBI Crime Statistics’ top 10 cities in the country. Glendale’s Fire Department has a Class 1 rating for safety, which means lower fire insurance rates for businesses.

Downtown animated!

“ You’ve got a City staff that’s business friendly and you have a City that’s as committed to us as we are to them. Our investment in Glendale is a sound investment.”

– Rick Caruso, Founder & CEO of Caruso Affiliated

GREAT SHOPPING
Glendale offers stores and restaurants to satisfy a variety of tastes and preferences. The downtown is anchored by upscale shopping and dining at the Americana at Brand and the Glendale Galleria.

HEALTH AND FITNESS CHOICES
With a vibrant worker and resident population, Glendale has a wide range of health and fitness offerings. Workout gyms and dance studios, yoga and pilates studios, and martial arts studios provide indoor opportunities for workers and residents to stay fit. Outdoor options include acres of parks and open space, tracks and trails, and safe city streets for walking and jogging.

RENOWNED EATERIES
Glendale is known for its depth of restaurant selection with cuisines representing virtually any ethnic preference and price range. A selection ranging from white tablecloth dining to trendy fast food concepts can be found throughout the city.

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Glendale’s essence is the confluence of dynamic characters and personalities that brings each of the City’s 33 neighborhoods and six business districts to life in a wholly distinct way.

**DOWNTOWN GLENDALE**
Drawing locals and visitors alike, Downtown Glendale is a popular Southern California destination. Anchored by the world-famous Alex Theatre, Glendale Galleria and The Americana at Brand, Downtown Glendale is known for its fabulous dining, shopping and friendly atmosphere.

**BRAND BOULEVARD OF CARS**
The Brand Boulevard of Cars has sixteen automobile dealerships servicing loyal Southern California customers. This dealer group offers new and quality pre-owned vehicles, with full service and excellent customer care. The Brand Boulevard of Cars has been a part of the growth and success of the community of Glendale for over 50 years.

**SPARR HEIGHTS**
Sparr Heights is a tree-lined business community that offers quaint novelty shops, restaurants with world flavors, and excellent services in a friendly environment. Located in North Glendale adjacent to the Montrose Shopping Park, Sparr Heights offers visitors and locals a unique blend of businesses and a wonderful way to spend the day.

**MONTROSE SHOPPING PARK**
The Montrose Shopping Park is designated as Glendale’s official “Old Town.” The Montrose Shopping Park Association is perhaps best known for the many public events it sponsors, and its 250 individual boutiques.

**ADAMS SQUARE**
Known for the Art Deco building at the intersection of E. Chevy Chase Dr. and S. Adams Street, the Adams Square Shopping District, which also includes Palmer Street, is full of charming shops and eateries where visitors can while away an afternoon.

**KENNETH VILLAGE**
Established in 1923, Kenneth Village is a collection of shops, eateries, and services on Kenneth Road in northwest Glendale, it’s architecture dating back to the 1920s. Because of its old time Mayberry-esque charm, Kenneth Village is the scenic location for hundreds of television shows, commercials and magazine ads. Although the Village maintains much of its historic charm, you can now expect an eclectic selection of non-so-dated things to see, do and eat!
Glendale: a full-service City

Residents and businesses in Glendale are supported by a full-service City dedicated to providing:

First class Police and Fire Departments.

A wholly-owned municipal utility company offering water and power.

A complete Public Works Department to maintain infrastructure.

Libraries to provide programs for lifelong learning, arts and culture.

A variety of parks for quiet enjoyment, organized sports or open space adventure.

Community programs for youth, seniors, and all ages in-between.

DISTANCE FROM GLENDALE:

<table>
<thead>
<tr>
<th>Location</th>
<th>Distance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pasadena</td>
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<tr>
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<tr>
<td>Hollywood</td>
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<td>Downtown Los Angeles</td>
<td>9.0 miles</td>
</tr>
<tr>
<td>LAX Airport</td>
<td>25.0 miles</td>
</tr>
</tbody>
</table>
Fifteen reasons to locate to downtown Glendale

1. No gross receipts tax.
2. No business license fee.
3. 10 minutes close to Downtown LA, Burbank Airport, Hollywood, and the Valley.
4. Easy access to the 134, 5, 210, 2, 101 and 110 freeways.
5. Safe, walkable streets.
6. Hundreds of posh restaurants, trendy cafes, and fast casual food options in every ethnic cuisine imaginable.
7. Easy access to gyms, martial arts studios, dance studios, and other workout facilities.
8. Steps away from destination retail including Bloomingdale’s, Nordstrom, Target, JC Penney, Macy’s and fashion discount stores.
9. Steps away from upscale business amenities such as state-of-the-art printers, videographers, conference facilities and meeting spaces, hotels and motels.
10. Class 1 Fire Department rating—lower fire insurance rates.
11. Attractive public spaces with well maintained streets, public parking lots, and outdoor space.
12. Multitude of housing options from hillside homes to affordable multi-family homes. New condos and apartments aimed at affluent professionals.
13. Transit access including MTA and Glendale Beeline busses. Glendale Metrolink station.
14. Renowned companies in Glendale including Avery Dennison, Color Me Mine, DineEquity/IHOP, Disney Consumer Products, DreamWorks Studios, KABC-7, Nestle USA, Technicolor, Public Storage, LegalZoom, Univision Communications, Walt Disney Imagineering, Walt Disney Animation Studios, Whole Foods Market.
15. After work entertainment options and other live music venues including renowned jazz clubs, sports bars, night clubs, upscale movie theaters, and live theaters.