

January 6, 2015

Guy Koren
8950 W. Olympic Blvd. STE 532
Beverly Hills, CA 90211

RE: Minor Administrative Permit No. PMAP 1500064
620 Americana Way, FP-2
Glendale, CA 91201

Dear Mr. Koren:

Pursuant to the provisions of the Glendale Town Center Specific Plan, Chapter 3 A, your application for a Minor Administrative Permit to allow the operation of, "Potato Corner", a kiosk within the Americana at Brand development, located at 620 Americana Way, FP-2, is hereby APPROVED WITH CONDITIONS based on the following findings:

a. ***How is the proposed use consistent with the City of Glendale General Plan?***

The Glendale General Plan serves as the long-term planning guide for future development throughout the City. More specifically, the Land Use Element within the General Plan encourages, among many things, improved commercial activities within the Central Glendale area. The operation of the Americana at Brand project increases downtown commercial activity. The proposed cart, selling French fries and varied potato products, is a component of the Americana and will assist in improving downtown commercial activities.

b. ***How will the proposed use and application be consistent with the Town Center Specific Plan?***

The Glendale Town Center Specific Plan permits the operation of kiosks, subject to the issuance of a minor administrative permit. The Specific Plan is intended to facilitate the creation of a high-quality pedestrian district with a sense of place within the Americana at Brand. The "Potato Corner" kiosk will help foster this objective and promote pedestrian activity within the open space area.

c. ***Why will the establishment and operation of the proposed use at the location proposed not endanger or constitute a menace the public health or safety of persons residing or working within or in the immediate vicinity of the Town Center Specific Plan site?***

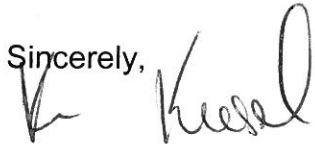
The kiosk is located within the open space area of the Americana at Brand project. Approval of this minor administrative permit is subject to certain conditions, which will ensure the safety of residents, employees and patrons of the Americana at Brand.

Approval of the minor administrative permit shall be subject to the following conditions:

1. That the kiosk shall be located in the area indicated in the attached map.
2. That the development shall be in substantial compliance with the plans submitted with the application and any conditions made a part of the approval of this project.
3. That each attended cart, kiosk or food service pavilion on public property shall be approved individually as to size, design and aesthetic characteristics including, signs, by the Director.
4. A permit to operate shall be obtained from the City Clerk pursuant to GMC Title 5.
5. Signs shall be in compliance with Section 3.T of the Specific Plan.

The decision of the Director shall become final fifteen (15) days following the date of the decision unless an appeal to the Planning Commission is filed as provided in Article IX of GMC Chapter 30.16 and processed according to the provisions specified therein. Information regarding appeals and appeal forms will be provided by the Permit Services Section upon request and must be filed with the prescribed fee prior to expiration of the 15-day period, on or before **January 21, 2015**, at the Building and Safety Section, 633 East Broadway, Room 101.

Sincerely,



Hassan Haghani, AICP
Director of Community Development

Roger Kiesel
Senior Planner

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