



City of Glendale
FIRE DEPARTMENT
Office of Public Information
www.glendalefire.com



"Community First"

Press Release

CONTACT: Brandy Villanueva
Office: (818) 548-4800
Fax: (818) 547-1031
Email: bvillanueva@ci.glendale.ca.us

Structure Fire
621 E. Glenoaks Blvd.
Incident #GLN140260
2/10/14
9:55 a.m.

Glenoaks Commercial Structure Fire

On Monday, February 10, 2014 at 9:55 a.m., 16 Glendale units (1 Deputy Fire Chief, 1 Battalion Chief command team, 4 Battalion Chiefs, 7 engine companies, 2 ladder truck companies, and 1 basic life support ambulance) along with Burbank, Pasadena and South Pasadena fire department personnel responded to a reported structure fire located at 621 East Glenoaks Boulevard in the city of Glendale.

Glendale Engine 26 arrived on scene and discovered a single story commercial strip mall with flames showing from the roof. Upon further investigation, firefighters encountered heavy smoke and fire located within the businesses of the strip mall. Firefighters aggressively attacked the fire by deploying multiple hose lines through the interior of the structure and conducting rooftop ventilation. The roof partially collapsed which required firefighters to defensively attack the blaze by utilizing ladder pipes from the ladder trucks and redirecting the hose lines to address the fire from the outside of the structure. Firefighters contained the fire to the strip mall and protected the surrounding structures. At 9:59 a.m., the fire was upgraded from a first alarm to a second alarm fire. The blaze was upgraded again at 10:10 a.m. to a third alarm fire and required 75 firefighters to battle the flames. Knock down of the fire was declared at 11:44 a.m., 1 hour and 51 minutes after units were dispatched to the scene.

Glendale Police Department conducted traffic control, closing East Glenoaks between Jackson and Geneva. East Glenoaks was partially reopened at 2:00 p.m. Glendale Water and Power along with The Gas Company assisted with utility concerns. City of Glendale building officials and the Glendale Fire Marshal assessed the structural integrity of the building. City of Glendale Public Works utilized heavy equipment to assist with debris removal.

The cause of the fire is under investigation. Glendale Fire Department resources were on scene throughout the night to ensure safety of the structure. Structural damage is estimated to be \$1,500,000, and \$750,000 in damage to contents. The Glendale Fire Department encourages businesses to ensure sprinklers and smoke detectors are working properly.

The Glendale Fire Department is a Class I rated fire department which was determined after the Insurance Services Office (ISO) conducted an in depth review of each engine company's training records, maintenance of equipment, the communication capacity between each fire station and the dispatch center, and city's capacity to support fire suppression activities beyond the maximum daily consumption.

The mission of the Glendale Fire Department is to protect life and property by providing the highest level of service to the community. For more information about the Glendale Fire Department, go to www.glendalefire.org.