Arts & Culture Commission Performance Series Guidelines & Application

INFORMATION & GUIDELINES

The City of Glendale's Performance Series, now in its third year, provides a free cultural asset to residents and attracts visitors to experience arts and cultural opportunities in the city. This program has been designed to support arts organizations and to bring distinguished cultural programming to Glendale.

The Arts and Culture Commission is interested in providing a variety of performance experiences every Friday from June through August 2016 at the Brand Library & Art Center Outdoor Plaza, 1601 West Mountain Street, Glendale CA 91201. The Commission encourages applications from both new and established artists and performance groups in any style of live music performance.

Brand Library & Art Center Performances
The performances at Brand Library & Art Center are scheduled for Friday evenings, June, July and August 2016 on the outdoor Plaza connecting the historic Mansion and Library to the Art Galleries. Performances begin at 7:00 p.m. and should run between 60 and 90 minutes without intermission. The Plaza seats 75 - 90 people for a performance; visitors can also picnic on the grassy hillsides in Brand Park. Once selected, artists and performance groups will be notified of available performance dates.

To apply to perform as part of the Performance Series, please complete the attached application and email your application by 5:00 p.m., Monday, March 28, 2016, to cwike@glendaleca.gov (electronic submission preferred). Please provide links to recent performances on a website, YouTube, SoundCloud, etc. Alternately, the application may be mailed with a CD of a recent performance (postmarked no later than March 28, 2016) or delivered in person by 5:00 p.m., March 28, 2016 to:

Library, Arts & Culture Department
ATTN Chuck Wike
222 East Harvard Street
Glendale, CA 91205

Opportunity

The Arts and Culture Commission will fund $500 to $1000 per artist or performance group, inclusive of cartage and rentals. The Commission anticipates funding no less than thirteen grants. Performers will be paid six to eight weeks after their performance date.

Selection Process

The performance series will be curated by a committee consisting of Arts & Culture Commissioners and Library, Arts & Culture staff. It is expected that artists will be notified of selection in April 2016. The committee will be looking at the quality of the art and performance, appropriateness for the Glendale community, and a mix of performance styles, artists, and programming.

Marketing and Publicity

All performances will be marketed on the City web site, social media, and Glendale government television GTV6, and more regionally with press releases and postings on GlendaleArts.org. By submitting a Performance Series Application, Performer authorizes City and its representatives to photograph, record (audio, or video, or both), broadcast, distribute, reproduce, publish, and use the photographs and recordings of the performance(s), for any purpose including promoting the performance(s), without charge to City and without payment to Performer of any compensation, fee, royalty, or damages (now or later).

It is expected that artists and performance groups will also market and publicize performances through their appropriate networks. City will supply postcards for the series. Other publicity must be reviewed by City staff prior to release. The following statement must be included in all publicity: The 2016 Brand Library Plaza Series is presented by the Glendale Arts & Culture Commission with funding from the Urban Art Program.

Insurance

City maintains a program of self-insurance for general liability, covering bodily injury and property damage to audience members, which will be in effect during the performance or performances. City's program of self-insurance does not cover Performer's and its featured members' instruments, equipment, props, costumes, materials, documents, valuables, personal belongings, or any other property damaged, lost, or stolen while at the venue.

Equipment/Amplification/Stage/Lighting

Performances at Brand Library & Art Center can accommodate full amplification, but performers must provide their own amplification system and all musical instruments. The City does not provide stage lighting or spot lighting. The stage is 32 inches tall. It is a modular design that can be configured up to 16 feet wide by 12 feet deep. The stage includes stairs (or ramp if requested with application).

Location Information

Brand Library & Art Center, the art and music section of the Library, Arts & Culture Department, is located in Brand Park. This cultural resource serves an ever-widening public interested in the arts. Read more about Brand Library & Art Center at www.brandlibrary.org.

Contact

For more information, please contact Chuck Wike, Library, Arts and Culture Supervisor at cwike@glendaleca.gov.

PERFORMANCE SERIES APPLICATION

ARTIST/PERFORMANCE GROUP INFORMATION

Artist Name/Performance Group: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Website:

Contact Person: _____

Phone (if different): _____

E-mail (if different): _____

Is the performance group/artist listed on the LA County Arts Commission's Musicians Roster?

YES NO

Have you performed for any arts and/or culture series sponsored by an Arts and Culture Commission or City?

YES NO

If yes, which City(ies): _____

If samples of your performance are available online, please provide the website/YouTube location:

_____

If not, please include a CD sample of your work or a DVD of an actual performance with this application.

Do you or your group maintain a mailing/ e-mailing list and/or are you or your group active on social networking sites such as Facebook or Twitter?

YES NO What is your estimated potential audience through this source? _____

PROPOSED PERFORMANCE INFORMATION

Type of Performance: _____

Artist(s) or Group: _____

Proposed Program: _____

_____

_____

_____

_____

_____

Performance Budget (amount you are requesting) _____

Please use the chart below to list your performers.

Performer	Instrument/Equipment
#1	
#2	
#3	
#4	
#5	
#6	
#7	
*Other	

All submissions are due March 28, 2016.